TV Contract Print CBS TELEVISION WFOR-TV

### **Report Parameters:**

**BILLING SUMMARY: YES** 

MAKEGOODS: YES

SORT BY: By Order Number





### **AGREEMENT MADE BETWEEN**

# WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

PO BOX 5256

New York

USA

HILLARY FOR AMERICA

NO. WEEKS:

WFOR-TV

NY 10185-5256

1161-70137-3

Required

prior notice

**DATE PRINTED** 11/01/16

**CONTRACT NO. REV.** 

1

**Cancellation Notice** 

Announcement 28 days

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 375573

GMMB, INC.

3050 K St NW Ste 100

Washington

DC 20007-5108

USA

CONTACT **PRODUCT**278/295/5292

LOCAL AGENCY EST. NO. PRODUCT CODE Sean Dorsey 1300 SALESPERSON 5292

NATIONAL SALESPERSON

6441

NAME

AND

**ADDRESS** 

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/07/16

| NONDIS     | CRIMINATION POLICY:        | GBSTel€     | vision Statio <del>η</del> | Man_d its Station | s do not discrir | ninate in advertising contract         | ts on the basis of race or ethnicity, and will no | a <del>ccep</del> tany | advertising which | is intended to |
|------------|----------------------------|-------------|----------------------------|-------------------|------------------|--|---|------------------------|-------------------|----------------|
| ITEM       | DAYS                       | PWK.        | FROM                       | TO                | LENGTH           | EFFECTIVE DATES                        | PROGRAMS  | BDCST.                 | UNIT RATE         | TOTAL VALUE(1) |
| 10/27/10   | S-AG-NEW ORDER             |             |                            |                   |                  |  |   |                        |                   |                |
| 1<br>CDR-F | Sa<br>FLORIDA GATORS V ARI | 1<br>KANSAS |                            | 08:00P            | 30S              | 11/05/16-11/05/16                      |   | 1                      | 12000.00          | 12000.00       |
| 2<br>CDR-# | Sa<br>1 ALABAMA VS LSU     | 1           | 08:00P                     | 11:30P            | 30S              | 11/05/16-11/05/16                      |   | 1                      | 10000.00          | 10000.00       |
| 3<br>CDR   | 1                          | 1           | 07:57P                     | 09:00P            | 30S              | 11/02/16-11/02/16                      | SURVIVOR  | 1                      | 5000.00           | 5000.00        |
| 4<br>CDR   | 1                          | 1           | 08:30P                     | 09:00P            | 30s              | 11/03/16-11/03/16                      |   | 1                      | 10000.00          | 10000.00       |
| 5<br>CDR   | .1                         | 1           | 09:00P                     | 10:00P            | 30S              | 11/01/16-11/01/16                      | BULL  | 1                      | 8500.00           | 8500.00        |
| 6<br>CDR   | 11111                      | 4<br>1      | 12:37A                     | 01:37A            |                  | 11/01/16-11/04/16<br>11/07/16-11/07/16 | THE LATE LATE SHOW/JAMES                          | 5                      | 250.00            | 1250.00        |
| 7<br>CDR   | T-F                        | 1           | 11:35P                     | 12:37A            | 30S              | 11/01/16-11/04/16                      | LATE SHOW WITH STEPHEN                            | 1                      | 650.00            | 650.00         |
| 8<br>CDR   | 1.                         | 1           | 06:00A                     | 09:00A            | 30S              | 11/05/16-11/05/16                      |   | 1                      | 300.00            | 300.00         |
| 9<br>CDR   | 1                          | 1           | 07:00A                     | A00:80            | 30S              | 11/06/16-11/06/16                      |   | 1                      | 300.00            | 300.00         |
|            |                            |             |                            |                   |                  |  |   |                        |                   |                |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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PAGE 2 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 375573 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. HILLARY FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 5256 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 New York NY 10185-5256 prior notice USA USA

CONTACT

NATIONAL SALESPERSON

LOCAL SALESPERSON

Sean Dorsey

5292

AGENCY EST. NO.

PRODUCT CODE

1300

**PRODUCT**278/295/5292

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BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/07/16

| Addition<br>NONDIS | al Terms and Conditions:<br>CRIMINATION POLICY: | GBS <sub>Tel</sub> | vision Stations | avand its Station | s do not discri | ninate in advertising contract | ts on the basis of race or ethnicity, and will no | accept any | advertising which | is intended to |
|--------------------|---|--------------------|-----------------|-------------------|-----------------|--------------------------------|---|------------|-------------------|----------------|
| ITEM               | DAYS  | PWK.               | FROM            | TO                | LENGTH          | EFFECTIVE DATES                | PROGRAMS  | BDCST.     | UNIT RATE         | TOTAL VALUE(1) |
| 10                 | 2<br>SPECIAL 4P ELECTION I                      | 2                  | 04:00P          | 05:00P            | -               | 11/07/16-11/07/16              | ,           | 2          | 1000.00           | 2000.00        |
| 11<br>CDR          | Т   | 1                  | 07:58P          | 09:00P            | 30s             | 11/01/16-11/01/16              | NAVY NCIS   | 1          | 8000.00           | 8000.00        |
| 12<br>CDR          | Т   | 1                  | 09:00P          | 10:00P            | 30S             | 11/01/16-11/01/16              | BULL  | 1          | 8500.00           | 8500.00        |
| 13<br>CDR          | Т   | 1                  | 10:00P          | 11:00P            | 30S             | 11/01/16-11/01/16              | NCIS: NEW ORLEANS                                 | 1          | 7500.00           | 7500.00        |
| 14<br>CDR          | W   | 2                  | 07:57₽          | 09:00P            | 30S             | 11/02/16-11/02/16              | SURVIVOR  | 2          | 5000.00           | 10000.00       |
| 15<br>CDR          | W   | 1                  | 09:00P          | 10:00P            | 30S             | 11/02/16-11/02/16              | CRIMINAL MINDS                                    | 1          | 6000.00           | 6000.00        |
| 16<br>CDR          | W   | 1                  | 10:00P          | 11:00P            | 30S             | 11/02/16-11/02/16              | CODE BLACK  | 1          | 5500.00           | 5500.00        |
| 17<br>CDR          | Th  | 2                  | 08:00P          | 08:30P            | 30S             | 11/03/16-11/03/16              |   | 2          | 12000.00          | 24000.00       |
| 18<br>CDR          | Th  | 1                  | 09:00P          | 09:30P            | 30S             | 11/03/16-11/03/16              |   | 1          | 7500.00           | 7500.00        |
| 19<br>CDR [        | Su<br>OOLPHINS V JETS                           | 1                  | 12:57P          | 07:30P            | 30S             | 11/06/16-11/06/16              | NFL FOOTBALL (DOLPHINS)                           | 1          | 35000.00          | 35000.00       |
| 20<br>CDR (        | Su<br>COLTS V PACKERS                           | 1                  | 03:58P          | 07:30P            | 30S             | 11/06/16-11/06/16              | NFL FOOTBALL - 4PM                                | 1          | 25000.00          | 25000.00       |
|                    |   |                    |                 |                   |                 |                                |   |            |                   |                |



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|-----------|--------------------------|---------|-----------------|-----------------|------------------|--------------------------------|--|------------|------------------------|----------------|
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| TILIVI    | DAIS                     | 1 VVIC. | T KOWI          | 10              | LLINGIII         | EITEONVE DAILS                 | PROGRAMS   | BB001.     | ONITICALL              | TOTAL VALUE(I) |
| 21<br>CDR | Su                       | 1       | 11:00P          | 11:35P          | 30S              | 11/06/16-11/06/16              | LATE NEWS  | 1          | 2500.00                | 2500.00        |
| 22<br>CDR | Su                       | 1       | 10:00P          | 11:00P          | 30S              | 11/06/16-11/06/16              | ELEMENTARY                                       | 1          | 5000.00                | 5000.00        |
| 23<br>CDR | F                        | 1       | 07:57P          | 09:00P          | 30S              | 11/04/16-11/04/16              | MACGYVER   | 1          | 5000.00                | 5000.00        |
| 24<br>CDR | Su                       | 1       | 11:35P          | 12:05A          | 30S              | 11/06/16-11/06/16              | INSIDER WEEKEND                                  | 1          | 500.00                 | 500.00         |
|           |                          |         |                 |                 |                  |                                | Total Contract:                                  | 31         |                        | 200000.00      |
|           |                          |         |                 |                 | Qtr 4            | Oct<br>-16 .00                 | Billing Summary                                  |            | Total 200000.00        | _              |
|           |                          |         |                 |                 |                  |                                |  | <u>GR</u>  | AND TOTAL<br>200000.00 |                |
|           |                          |         |                 |                 |                  |                                |  |            |                        |                |
|           |                          |         |                 |                 |                  |                                |  |            |                        |                |
|           |                          |         |                 |                 |                  |                                |  |            |                        |                |
|           |                          |         |                 |                 |                  |                                |  | 1          |                        |                |